

The Honorary Five

PRESENTS

BEYOND THE WINGS



The 17th Annual
Invisible Ribbon Gala



SATURDAY

MAY • 11 • 2024

NATIONAL AIR FORCE MUSEUM OF CANADA

Sponsorship Opportunities



CELEBRATING 100 YEARS OF THE RCAF - AND THEIR FAMILIES!

April 1, 2024, marks 100 years since the establishment of the Royal Canadian Air Force (RCAF). Not only is this a significant milestone for Canada's aviation community, but, also for those who have supported, sacrificed, and celebrated the RCAF from 'Beyond the Wings'.

This year, the Trenton Military Family Resource Centre (MFRC) is pleased to host its 17th Annual Invisible Ribbon Gala: Beyond the Wings on Saturday, May 11, 2024. Held at the National Air Force Museum of Canada, this will be more than an evening of community philanthropy. Come celebrate and learn about the enduring spirit and contributions of RCAF families throughout the decades. It is their unwavering support that has brought the RCAF to new heights and levels of success.

A recent study published by Statistics Canada found that Belleville and Quinte West's local population boasts the largest percentage of military members and veterans in all of Canada. When you add to this number their family members - it takes this statistic to a whole new level.

This year, the Trenton MFRC is once again raising funds to support, empower, and connect our military families. As a result, we must continue to adapt to the ever-changing needs of our families through a responsive approach. This can only be accomplished as a result of key community stakeholders.

Thanks to the continued generosity of our community, we have been able to support and serve our military families since we opened our doors in 1991. Last year's Invisible Ribbon Gala raised over \$93,000. The funds raised have since been carefully utilized to help military families deal with the one constant of the military lifestyle: the unexpected. This includes funding for emergency family care, emergency travel costs, and enhanced support and services for our military families.

To help us achieve this year's goal, you are invited to join us as we venture 'Beyond the Wings'. Consider supporting our military families by sponsoring the event, making a monetary donation to our cause, buying tickets, or donating an item to the auction. We look forward to welcoming you to this year's Invisible Ribbon Gala: Beyond the Wings.

For more information about the Invisible Ribbon Gala and how the Trenton MFRC supports military families, please visit www.trentonmfr.ca/invisibleribbon or connect with Richelle Ludtke, Stakeholder Relations Specialist, at richelle.l@trentonmfr.ca 613-392-2811 ext. 4582. If you would like to donate by mail, the Trenton MFRC mailing address is 50 Rivers Dr. East, PO Box 1000 Stn Forces, Astra, ON, K0K 3W0.

Join us as we draw inspiration from the military community we serve today, tomorrow, and into the future. On behalf of the military families of 8 Wing Trenton, thank you!

Together, we are stronger!

TAMARA KLEINSCHMIDT

EXECUTIVE DIRECTOR, TRENTON MILITARY FAMILY RESOURCE CENTRE

AUCTION DONATIONS

What kind of items can be donated to the auction?

- Gift certificates for products, services, restaurants, travel or accommodations
- Event or attraction tickets
- Electronics or appliances
- Sports gear or memorabilia
- Tours (e.g. winery, boat, fishing)
- Custom or high-end jewellery
- Experiences (dancing, cooking, art)

**YOUR IMAGINATION IS THE LIMIT —
CUSTOMIZE A “PRICELESS” PACKAGE
FOR A MEMORABLE EXPERIENCE!**

AUCTION CONTRIBUTION LEVELS & RECOGNITION	ALL DONATION ITEMS	ITEMS VALUED AT \$2000+
Business or personal name displayed with item	✓	✓
Business or personal charitable tax receipt in accordance with CRA guidelines	✓	✓
Business or personal name listed in auction section of Gala website	✓	✓
Business or personal name included in event program distributed to all guests	✓	✓
Two tickets to attend Invisible Ribbon Gala		✓



For more information about the Invisible Ribbon Gala, visit: trentonmfrc.ca/invisibleribbon

TRENTON MILITARY FAMILY RESOURCE CENTRE | 50 RIVERS DRIVE E., TRENTON, ON K0K 3W0

P (613) 965 3575 | F (613) 965 7371 | E RICHELLE.L@TRENTONMFRCA | SOCIAL:    

New! Submit online at

TRENTONMFRC.CA/BECOME-A-SPONSOR

(PLEASE PRINT CLEARLY)

Item: _____

Description of item: _____

Retail Value of Item: _____

FOR ALL ART WORK, PLEASE PROVIDE DIMENSIONS,
ARTIST NAME AND BIOGRAPHY

Item Delivery:

I will deliver my donation to the Trenton MFRC

I would like a volunteer from the
Trenton MFRC to pick up my donation

I will mail my item to:

TRENTON MFRC
Attn: Richelle Ludtke
PO BOX 1000 Station Forces
Astra, ON K0K 3W0

Preferred Date: _____

Preferred Time: _____

Name: _____

ALL DONATIONS, UNLESS PERISHABLE, MUST BE RECEIVED AT THE TRENTON MFRC BY APRIL 19, 2024. DONATIONS RECEIVED AFTER THIS DATE MAY BE USED AT THE DISCRETION OF THE TRENTON MFRC. PLEASE NOTE THAT ITEMS MAY BE PAIRED OR BUNDLED. A CHARITABLE TAX RECEIPT WILL BE PROVIDED FOR THE VALUE OF THE ITEM.

Name: _____ Alternate Name: _____

Company: _____ Address: _____

City/Prov: _____ PC: _____ Phone: _____

Email: _____

**TOGETHER
WE ARE
STRONGER**

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WAYS TO SUPPORT

SPONSORSHIP



Runway
\$2,000

- Business or personal name on the Gala website, social media channels, and in the event program
- Business or personal name in Trenton MFRC's 'E-News,' distributed monthly during the Gala campaign
- Certificate of Appreciation
- Two individual tickets to the Invisible Ribbon Gala



Jet
\$3,000

INCLUDES ALL BENEFITS OF A RUNWAY SPONSOR, PLUS:

- Link from the Gala website to your business website until Dec. 31, 2024
- Four individual tickets to the Invisible Ribbon Gala



Pilot
\$5,000

INCLUDES ALL BENEFITS OF A JET SPONSOR, PLUS:

- Business name or logo on Gala promotional posters
- Business name or logo on digital and print advertising
- Upgrade to a business logo in the Gala event Program
- Social media thank you before and after the event
- One table (8 tickets total) to the Invisible Ribbon Gala



Ace
\$10,000+

INCLUDES ALL BENEFITS OF A PILOT SPONSOR, PLUS:

- Cheque presentation during the Gala
- Customized naming opportunities for various Gala elements
- Recognition at key Trenton MFRC events until Dec. 31, 2024
- One table (8 tickets total) to the Invisible Ribbon Gala

→ MORE SPONSORSHIP OPPORTUNITIES ON NEXT PAGE →

Tickets are individually packaged and are not compounded with other sponsor levels.



For more information about the Invisible Ribbon Gala, visit trentonmfrc.ca/invisibleribbon

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MORE

Opportunities

Invisible Ribbon Supporter

MINIMUM \$100

Invisible Ribbon Supporters are business owners or individuals who make a monetary donation to the Invisible Ribbon Gala of \$100-\$1500.

BENEFITS INCLUDE:

- Business or personal name on Gala website and in event program
- A charitable tax receipt

Unique Opportunity

\$1,500 - \$5,000

Attach your sponsorship dollars to a specific element that will make the night a memorable one. Contact us to customize your package.

EXAMPLES INCLUDE:

- Photobooth Sponsor
- Individual Attendee Gifts
- Candy Bar Sponsor
- Meal Course Sponsor
- Meal Wine Sponsor

In-Kind Sponsor

Business owners or individuals who offer a product or service that may benefit the Invisible Ribbon Gala are invited to provide donations on an in-kind basis. You will receive sponsorship benefits based on the value of your donation.

IN-KIND IDEAS:

- Catering, decor, print advertising, radio advertising, etc.

I'd like to sponsor the gala

(PLEASE PRINT CLEARLY)

Runway Sponsor \$2000 Jet Sponsor \$3000 Pilot Sponsor \$5000 Ace Sponsor \$10 000+

Invisible Ribbon Supporter Unique Opportunity: _____

In Kind Sponsor _____ Amount: _____

Name: _____ Company: _____

Address: _____ City/Prov: _____ PC: _____

Phone: _____ Email: _____



I'd like to buy tickets to the gala

(PLEASE PRINT CLEARLY)



Number of Standard Tickets: _____ × \$225 per ticket Do you need a Tax Receipt? Yes No

Number of VIP Table Packages: _____ × \$2000 per package EACH VIP TABLE PACKAGE INCLUDES: CORPORATE NAME ON EVENT WEBSITE, VIP RECOGNITION ON TABLE, EVENT PROGRAM, AND INCLUDES EIGHT EVENT TICKETS

Name on Receipt: _____
A CHARITABLE TAX RECEIPT WILL BE PROVIDED FOR A PORTION OF THE TICKET COST

Dietary Restrictions: (EX: VEGETARIAN, ALLERGIES) _____

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City/Prov: _____

PC: _____

Phone: _____

Email: _____

INVOICE

CHEQUE PAYABLE TO: TRENTON MILITARY FAMILY RESOURCE CENTRE
 PO BOX 1000 STATION FORCES, ASTRA, ON K0K 3W0

VISA MASTERCARD

E-TRANSFER

THE TRENTON MFRC PROTECTS YOUR PERSONAL AND CREDIT CARD INFORMATION; THE FINANCIAL INFORMATION PROVIDED IS SEEN ONLY BY PERSONNEL PROCESSING REGISTRATIONS/PAYMENTS AND WILL BE DESTROYED ONCE A SUCCESSFUL TRANSACTION HAS BEEN PROCESSED



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**100% OF NET PROCEEDS FROM THE GALA
WILL SUPPORT MILITARY
FAMILIES IN OUR COMMUNITY.**



TOGETHER WE ARE STRONGER

**FOR MORE INFORMATION ABOUT THE INVISIBLE RIBBON GALA, VISIT:
TRENTONMFRC.CA/INVISIBLERIBBON**

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