



DIBBITS
LANDSCAPE SUPPLY

PRESENTS THE INVISIBLE RIBBON GALA:

CANADA



Sponsorship Opportunities

A TOAST TO MILITARY FAMILIES FROM COAST TO COAST!

MAY 13, 2023 | There's No Place Like Home

CANADA



Celebrating

THE TRUE NORTH, STRONG, & FREE – AND MILITARY FAMILIES!

As Canadians, we have much to celebrate – butter tarts, universal health care, poutine, freedom, and so much more. The Trenton Military Family Resource Centre (MFRC) invites the community to celebrate Canada a little early this year with the 16th annual Invisible Ribbon Gala: CANADA on Saturday, May 13, 2023. The Trenton MFRC has launched its fundraising campaign with this year's theme of 'Canada' as a toast to military families from coast to coast.

Our 16th Invisible Ribbon Gala has been three years in the making. The pandemic impacted our ability to deliver a Gala experience while focusing on the needs of military families. During the pandemic, military families relocated and experienced operations at the same pace as they did pre-pandemic, the Trenton MFRC focused 100% of its attention in supporting CFB Trenton families. What better way to celebrate and honour military family dedication through the pandemic than the return of the Invisible Ribbon Gala.

The Trenton MFRC has another cause for celebration – the support of a new title sponsor, Dibbits Landscape Supply. Dibbits may be new to the title sponsorship but is certainly not new to the cause being a long-time supporter of military families. "It is easy to forget that being in the military is not simply a career choice, but a way of life," said Mr. Joe Dibbits. "At Dibbits, we seek to honour the sacrifices made by those in uniform. We are humbled when we also realize the passion, resilience and encouragement of those at home who stand behind their service members, who love them and can't wait for their return. Dibbits is honoured to be the title sponsor of this year's Invisible Ribbon Gala and excited to share in celebrating our extraordinary military families."

Guests attending the event will have a chance to celebrate their Canadian pride and show their support for military families stationed at CFB Trenton and living in the Quinte region. The National Air Force Museum of Canada will be transformed into some of Canada's iconic landscapes – the shores of the East Coast, the glaciers of the North, the serene marshlands and golden prairies, and the majestic Rockies in the West. While these scenes celebrate our beautiful country, they are also a tip of the tongue to home for military families since many military families resonate with the saying, "home is where the military sends us." The Invisible Ribbon Gala will include a delicious meal with good ol' Canuck flair. There will be silent and live auctions, a raffle, and more, all to support our local military families.

This year's fundraising focus is something that the Trenton MFRC and military families face on a daily basis – "The Unexpected." The last three years have demonstrated to all Canadians how resilient they can be. A military family's superpower is navigating the unexpected and celebrating the changes the military lifestyle brings. Responding to the unexpected is a constant. The last three years have certainly demonstrated our need to be nimble, responsive and courageous. In order to do that, we need the support of our whole community through partnerships, relationships and fundraising.

Three years ago, we could not have predicted that military children, along with all Canadian children, would have significant disruptions to their education. Through a community partnership and the generous donation from our Title Sponsor Dibbits, we were able to provide one-on-one and group tutoring supporting military children dealing with The Unexpected. The Trenton MFRC wants to continue to have the capacity to respond to The Unexpected as challenges arise, whether they be a global pandemic, deployment or relocation.

For more information about the Invisible Ribbon Gala and how the Trenton MFRC supports military families, please visit invisibleribbon.ca or email Kelsey Stuart at kelsey.s@tretonmfrc.ca.

On behalf of the military families of our community, thank you! Together we are stronger!

TAMARA KLEINSCHMIDT

EXECUTIVE DIRECTOR, TRENTON MILITARY FAMILY RESOURCE CENTRE



AUCTION DONATIONS

What kind of items can be donated to the auction?

- Gift certificates for products, services, restaurants, travel or accommodations
- Event or attraction tickets
- Electronics or appliances
- Sports gear or memorabilia
- Tours (e.g. winery, boat, fishing)
- Custom or high-end jewellery
- Experiences (dancing, cooking, art)

YOUR IMAGINATION IS THE LIMIT —

CUSTOMIZE A “PRICELESS” PACKAGE FOR A MEMORABLE EXPERIENCE!

AUCTION CONTRIBUTION LEVELS & RECOGNITION	ALL DONATION ITEMS	ITEMS VALUED AT \$2000+
Business or personal name displayed with item	✓	✓
Business or personal charitable tax receipt in accordance with CRA guidelines	✓	✓
Business or personal name listed in auction section of Gala website	✓	✓
Business or personal name included in event program distributed to all guests	✓	✓
Two tickets to attend Invisible Ribbon Gala		✓



For more information about the Invisible Ribbon Gala, visit: trentonmfrc.ca/invisibleribbon

TRENTON MILITARY FAMILY RESOURCE CENTRE | 50 RIVERS DRIVE E., TRENTON, ON K0K 3W0

P (613) 965 3575 | F (613) 965 7371 | E [KELSEY.S@TRENTONMFRC.CA](mailto:kelsey.s@trentonmfrc.ca) | SOCIAL: [Twitter](#) [Instagram](#) [Facebook](#) [LinkedIn](#)



New! Submit online at

TRENTONMFRC.CA/BECOME-A-SPONSOR

(PLEASE PRINT CLEARLY)

Item: _____

Description of item: _____

Retail Value of Item: _____

FOR ALL ART WORK, PLEASE PROVIDE DIMENSIONS,
ARTIST NAME AND BIOGRAPHY

Item Delivery:

I will deliver my donation to the Trenton MFRC

I would like a volunteer from the
Trenton MFRC to pick up my donation

I will mail my item to:

TRENTON MFRC
Attn: Kelsey Stuart
PO BOX 1000 Station Forces
Astra, ON K0K 3W0

Preferred Date: _____

Preferred Time: _____

Name: _____

ALL DONATIONS, UNLESS PERISHABLE, MUST BE RECEIVED AT THE TRENTON MFRC BY APRIL 14, 2023. DONATIONS RECEIVED AFTER THIS DATE MAY BE USED AT THE DISCRETION OF THE TRENTON MFRC. PLEASE NOTE THAT ITEMS MAY BE PAIRED OR BUNDLED. A CHARITABLE TAX RECEIPT WILL BE PROVIDED FOR THE VALUE OF THE ITEM.

Name: _____ Alternate Name: _____

Company: _____ Address: _____

City/Prov: _____ PC: _____ Phone: _____

Email: _____

**TOGETHER
WE ARE
STRONGER**

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SPONSORSHIP LEVELS

The Trenton MFRC is a non-profit organization that promotes and facilitates community based services that enrich, strengthen and enhance the quality of life for our military families. We serve over 4,400 military members and approximately 7,500 dependents living in the Quinte region. Every year, hundreds of military members and their families use the resources offered by the Trenton MFRC; your support ensures that these resources are available to every person who walks through our doors.

The Invisible Ribbon Campaign raises awareness about the role of the military family, the resilience required in supporting our troops by "wearing the invisible uniform" and pays tribute to the sacrifices military families make in support of Canada.



Runway

\$2,000

BENEFITS INCLUDE:

- Business or personal name on Gala website, social media channels and in the event program
- Business or personal name in Trenton MFRC's 'E-News', distributed monthly during Gala campaign
- Certificate of Appreciation
- Window cling to display in your business to show your support
- *Two individual tickets to the Invisible Ribbon Gala



Jet

\$3,000

INCLUDES ALL BENEFITS OF A RUNWAY SPONSOR, PLUS:

- Upgrade to business or personal logo on Gala website, social media channels and in the event program
- Link from the Gala website to your business website until Dec. 31, 2023
- Digital recognition of support during the Gala
- *Four individual tickets to the Invisible Ribbon Gala



Pilot

\$5,000

INCLUDES ALL BENEFITS OF A JET SPONSOR, PLUS:

- Upgrade to business or personal name on Gala website, social media channels and in the event program
- Business name or logo on Gala promotional posters
- Business name or logo on digital and print advertising
- Upgrade to a business logo in the Gala event Program
- Social media thank you before and after the event
- One table (*8 tickets total) to the Invisible Ribbon Gala



Ace

\$10,000+

INCLUDES ALL BENEFITS OF A PILOT SPONSOR, PLUS:

- Cheque presentation during the Gala
- Upgrade to business or personal name on Gala website, social media channels and in the event program
- Customized naming opportunities for various Gala elements
- Recognition at key Trenton MFRC events until Dec. 31, 2023
- One table (*8 tickets total) to the Invisible Ribbon Gala

→ MORE SPONSORSHIP OPPORTUNITIES ON NEXT PAGE →

Tickets are individually packaged and are not compounded with other sponsor levels.

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More

OPPORTUNITIES



INVISIBLE RIBBON SUPPORTER

MINIMUM \$100

Invisible Ribbon Supporters are business owners or individuals who make a monetary donation to the Invisible Ribbon Gala of \$100 - \$1,999.

BENEFITS INCLUDE:

- Business or personal name on Gala website and in event program
- A charitable tax receipt

UNIQUE OPPORTUNITY

\$1,500 - \$5,000

Attach your sponsorship dollars to a specific element that will make the night a memorable one. Contact us to customize your package.

EXAMPLES INCLUDE:

- Photobooth Sponsor
- Individual Attendee Gifts
- Candy Bar Sponsor
- Meal Course Sponsor
- Meal Wine Sponsor

IN-KIND SPONSOR

Business owners or individuals who offer a product or service that may benefit the Invisible Ribbon Gala are invited to provide donations on an in-kind basis. You will receive sponsorship benefits based on the value of your donation.

IN-KIND IDEAS:

- Catering, decor, print advertising, radio advertising, etc.

I'd like to sponsor the gala

(PLEASE PRINT CLEARLY)

Runway Sponsor \$2000 Jet Sponsor \$3000 Pilot Sponsor \$5000 Ace Sponsor \$10 000+

Invisible Ribbon Supporter Unique Opportunity: _____

In Kind Sponsor _____ Amount: _____

Name: _____ Company: _____

Address: _____ City/Prov: _____ PC: _____

Phone: _____ Email: _____

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CANADA



I'd like to buy tickets to the gala

(PLEASE PRINT CLEARLY)

Number of Standard Tickets: _____ × \$200 per ticket Do you need a Tax Receipt? Yes No

Number of VIP Table Packages: _____ × \$2500 per package

EACH VIP TABLE PACKAGE INCLUDES: CORPORATE NAME ON EVENT WEBSITE, VIP RECOGNITION ON TABLE, EVENT PROGRAM, AND INCLUDES EIGHT EVENT TICKETS

Name on Receipt: _____

A CHARITABLE TAX RECEIPT WILL BE PROVIDED FOR A PORTION OF THE TICKET COST

Dietary Restrictions: (EX: VEGETARIAN, ALLERGIES) _____

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City/Prov: _____

PC: _____

Phone: _____

Email: _____

INVOICE

CHEQUE PAYABLE TO: TRENTON MILITARY FAMILY RESOURCE CENTRE
PO BOX 1000 STATION FORCES, ASTRA, ON K0K 3W0

VISA MASTERCARD

E-TRANSFER PLEASE CONTACT KELSEY STUART:
KELSEY.S@TRENTONMFRC.CA

• THE TRENTON MFRC PROTECTS YOUR PERSONAL AND CREDIT
• CARD INFORMATION; THE FINANCIAL INFORMATION PROVIDED
• IS SEEN ONLY BY PERSONNEL PROCESSING REGISTRATIONS/
• PAYMENTS AND WILL BE DESTROYED ONCE A SUCCESSFUL
• TRANSACTION HAS BEEN PROCESSED



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**100% OF NET PROCEEDS FROM THE GALA
WILL SUPPORT MILITARY
FAMILIES IN OUR COMMUNITY.**



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